

2021-22 ANNUAL REVIEW

OWN THE PODIUM

To be a world leader in high performance sport at the Olympic and Paralympic Games

MESSAGE FROM CHAIR AND CEO

Although many of the challenges sport has faced as a result of the pandemic now feel like distant memories, they were still very much a reality for the athletes, coaches, and support staff who represented Canada at the Olympic and Paralympic Games in Tokyo 2021, and the Olympic and Paralympic Winter Games in Beijing last winter.

As a leader in the Return to Sport Task Force, Own the Podium enabled Canada's national sport organizations to safely return to competition during the pandemic.

This experience also uniquely positioned Own the Podium in its support of Team Canada's summer sport groups achieving a bestever performance for Canada at the Tokyo Games, finishing 11th overall at the Olympic Games, and ranking 20th overall at the Paralympic Games. Learnings were then transferred to Canada's winter sports who combined to finish fourth (4th) amongst nations at the 2022 Winter Olympic Games, and third (3rd) at the Winter Paralympic Games.

The pandemic threw a wrench into everyone's training and competition schedules in the lead up to the Tokyo 2020 and Beijing 2022 Games. Own the Podium worked closely alongside all of Canada's sport partners to ensure Canada's athletes were optimally prepared in the midst of the pandemic, providing guidance to mitigate the risk of infection, while safely returning to training, competition and ultimately the start line safely at both Games.

All of Team Canada's performances were indicative of the resilience, perseverance, and adaptability that Canadian athletes and coaches exhibited during this pandemic.

Own the Podium joined Team Canada's many supporters, family, and friends in cheering them on from afar as they represented our country with pride, honour, and a commitment to sportsmanship and fair play from inside the Games' secured environment.

The hosting of the Games in the midst of a pandemic required a podium performance by not only the host nations, but by the competing nations themselves to prepare to compete on the world stage in unprecedented times. Own the Podium is proud to have played a key role in assisting in that preparation, and we look forward to returning to a Games environment where Team Canada's family members, fans and supporters can be on hand to witness these inspirational performances in person.



Todd Nicholson Board Chair



Anne Merklinger

MESSAGE FROM CHAIR AND CEO

With a view to sustaining the development of world leading sport science and sport medicine practitioners, Own the Podium laid the foundation for the creation of Sport Scientist Canada to promote collaboration on performance solutions and professional development opportunities for Canada's high-performance sport scientists. This builds on the ongoing focus Own the Podium has provided to national sport organizations on understanding and resourcing the use of sport science as part of their high-performance planning and strategies.

It has been well documented that success, in sport and in life, requires both resources and the right culture and mindset. The Culture Assessment and Audit Tool was developed and launched by Own the Podium this past year to assist national sport organizations in identifying gaps and areas of opportunity in their high-performance culture through an automated, online assessment. Meanwhile, we worked with partners in sport and government as an influencer in ensuring that all participants in high-performance sport are provided with an environment that supports their psychological well-being and safety in their own personal journeys to pursue excellence.

Own the Podium is also very proud to have taken the lead in the implementation of Pursuit, a program built on three pillars that supports and enhances Canada's high-performance coaches and technical leaders in their pursuit of excellence in Olympic and Paralympic sport by:

inspiring passion in leadership excellence, grounded in trust, resilience, and wellness; using an evidence-informed approach to continuous learning, resulting in world-leading high-performance growth; and fostering a Canadian culture of safety and excellence with uncompromising values, ethics, and integrity.

Excellence is what Canadians will continue to demand from its national sport system. This means, excellence on the field of play, excellence in living our sport values and in placing fair play and sportsmanship as priorities in everyone's sport experience. Excellence requires that we protect the health, safety, and inclusion of our sport participants – from athletes to coaches to officials, staff, and volunteers.

It's a tall order for everyone involved in Canada's sport community. However, we feel confident in the value that Own the Podium brings to the table as an influencer, a resource, and a support to help government and national sport organizations alike improve sport in Canada with a view of the long-term benefits a vibrant and successful high-performance sport system brings to all Canadians.

BOARD OF DIRECTORS (2020-21)



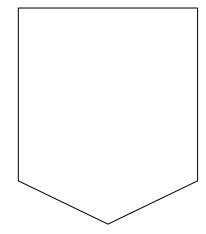
Todd Nicholson (Chair)



Dr. Araba Chintoh



Chris Clark



Katie Green



Robert Hatch





John Mills









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VISION

For Canada to be a world leader in high performance sport at the Olympic and Paralympic Games.



MISSION

To provide technical leadership for Canadian sports to achieve sustainable and improved podium performances at the Olympic and Paralympic Games through a values based approach.



MANDATE

Own the Podium provides technical leadership and guidance to national sport organizations with the aim of delivering more Olympic and Paralympic medals for Canada. Own the Podium makes funding recommendations through prioritized investment strategies using an evidenced informed, expert driven, targeted and collaborative approach.



VALUES

Excellence, bold leadership, collaboration, respect, integrity, accountability and diversity.



OUR PRIORITIES

Strategic focus areas

Podium Excellence

There are medal potential athletes in all targeted individual events led by world leading coaches and supported by a sufficient measurable pool of Next Generation podium potential athletes.

Team sports have identified and developed a sufficient pool of athletes that will lead to sustainable podium performance.

System Excellence

There is an increasing number and quality of world class athletes, coaches and technical leaders supported by fully functional CSI/CSCs.









Performance Sciences Research & Innovation

We have world class integrated support teams working with coaches and technical leaders for each targeted sport increasing the achievement of podium performance goals incorporating innovative world leading sport science and medicine research.

Organizational Excellence

We are a leading organization in high performance sport in Canada and around the world.

PODIUM EXCELLENCE – WINTER SPORTS



BEIJING 2022 WINTER OLYMPICS RESULTS

1	╡┝═	Norway	16	8	13	37
2	2	ROC	6	12	14	32
3		Germany	12	10	4	26
4	*	Canada	4	8	14	26
5		United States of America	8	10	7	25



BEIJING 2022 WINTER PARALYMPICS RESULTS

1	*` China	18	20	23	61
2	Ukraine	11	10	8	29
3	📕 🗰 Canada	8	6	11	25
4	United States of America	6	11	3	20
5	Germany	4	8	7	19



PODIUM EXCELLENCE – SUMMER SPORTS



TOKYO 2020 OLYMPIC RESULTS

1	United States	39	41	33	113
2	*` China	38	32	18	88
3	Japan	27	14	17	58
4	Great Britain	22	21	22	65
11	🌞 Canada	7	6	11	24



TOKYO 2020 PARALYMPIC RESULTS

1	*1	China	96	60	51	207
2		Great Britain	41	38	45	124
3		United States	37	36	31	104
4	2	RPC	36	33	49	118
23	*	Canada	5	10	6	21



FUNDING REPORT

NSO AND CSC/CSIs FUNDING – YEAR ENDED MARCH 31, 2022

This report summarizes Own the Podium's recommendations to funding partners who distribute funds directly to National Sport Organizations and Canadian Sport Centres/Canadian Sport Institutes.

SOURCE OF FUNDS				
Sport Canada	\$66,100,000			
COC – NSOs and CSC/CSIs	\$11,138,400			
COC – Olympic Legacy Coaching Fund (OLCF)	\$1,000,000			
CPC	\$1,000,000			
TOTAL	\$79,238,400			
DISTRIBUTION OF FUNDS				

NSO – Winter	\$26,978,400
NSO – Summer	\$41,160,000
NSO – Team Sports	\$5,600,000
NSO – OLCF (Winter)	\$1,000,000
CSC/CSIs	\$4,500,000
TOTAL	\$79,238,400

FINANCIAL REPORT

Own the Podium	À nous le podium
Balance sheet	Bilan
As at March 31, 2022	au 31 mars 2022

	2022 \$	2021 \$	
Assets Current assets Cash Accounts receivable Prepaid expenses Short-term investments (Note 4)	568,643 1,221,927 74,009 <u>102,361</u> 1,966,940	1,366,230 954,365 60,305 117,899 2,498,799	Actif À court terme Encaisse Débiteurs Charges payées d'avance Placements à court terme (note 4)
Investments (Note 4) Capital assets (Note 5)	3,468,876 251,667 5,687,483	3,278,753 253,762 6,031,314	Placements (note 4) Immobilisations corporelles (note 5)
Liabilities Current liabilities Accounts payable and accrued liabilities	325,272	389,247	Passif À court terme Créditeurs et charges à payer
Commitments (Note 7)			Engagements (note 7)
Net assets Invested in capital assets Accumulated unrealized gains on investments Internally restricted (Note 8) Unrestricted	251,667 375,918 1,509,626 <u>3,225,000</u> 5,362,211 5,687,483	253,762 495,303 593,002 4,300,000 5,642,067 6,031,314	Actif net Investi en immobilisations corporelles Gains accumulés non réalisés sur placements Affecté à l'interne (note 8) Non affecté
The accompanying notes are an integral			Les notes complémentaires font partie

part of the financial statements.

Les notes complémentaires font partie intégrante des états financiers.

FINANCIAL REPORT

Own the Podium

Statement of revenue and expenses Year ended March 31, 2022

À nous le podium

État des revenus et des dépenses Exercice terminé le 31 mars 2022

	2022 \$	2021 \$	
Revenue Canadian Olympic Committee (Note 3) Sport Canada (Note 12) Canadian Paralympic Committee In-kind contributions (Note 10) Sponsorships/Other	2,478,485 2,907,000 423,694 500,866 26,675 6,336,720	2,819,078 3,022,000 421,454 568,152 40,934 6,871,618	Produits Comité olympique canadien (note 3) Sport Canada (note 12) Comité paralympique canadien Contibutions en nature (note 10) Parrainage/Autre
Expenses Projects Sports Science, Medicine and Innovation (Note 10) System Excellence Podium Excellence	1,612,106 886,906 <u>3,100</u> 2,502,112	2,133,080 937,755 16,732 3,087,567	Charges Projets Sciences sportives, médecine et innovation (note 10) Excellence au sein des systèmes Excellence sur le podium
Organizational Excellence Salaries and benefits General administration Business systems - Database, IT Staff travel Communications Amortization of capital assets Governance	3,563,097 261,525 196,694 103,571 100,094 64,069 - 4,289,050 6,791,162	3,086,432 275,956 211,066 8,195 99,782 63,043 4,912 3,749,386 6,836,953	Excellence organisationnelle Salaires et avantages sociaux Administration générale Systèmes opérationnels – base de données, TI Déplacement du personnel Communications Amortissement des immobilisations corporelles Gouvernance
(Deficiency) excess of revenue over expenses before the undernoted Investment income (Deficiency) excess of revenue over expenses	(454,442) 174,586 (279,856)	34,665 561,844 596,509	(Insuffisance) excédent des revenus sur les dépenses avant l'élément ci-dessous Revenu de placement (Insuffisance) excédent des revenus sur les dépenses



Canada









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